

Stakeholder Management Challenge!

How many **Stakeholder** terms can you find in the puzzle below?

S	T	A	K	E	H	O	L	D	E	R	A	N	Q
X	P	A	R	T	N	E	R	O	S	N	O	P	S
C	N	I	V	B	T	C	A	P	M	I	L	P	T
S	W	R	O	T	U	B	I	R	T	N	O	C	N
U	V	E	N	D	O	R	Z	A	M	E	R	S	E
O	T	U	P	N	I	N	C	H	A	N	G	E	M
U	O	P	V	E	E	I	O	T	Q	I	K	X	E
N	H	W	X	F	N	L	E	R	N	A	L	P	R
I	E	N	D	U	S	E	R	N	F	G	M	E	I
T	J	Q	M	K	S	M	A	E	T	E	G	R	U
N	P	M	I	D	E	N	T	I	F	Y	R	T	Q
O	O	Y	C	J	L	R	E	D	N	U	F	X	E
C	O	N	S	I	S	T	E	N	T	D	U	Y	R

- Change
- Communication
- Consistent
- Continuous
- Contributor
- End User
- Expert
- Funder
- Identify
- Impact
- Input
- Partner
- Plan
- Requirements
- Sponsor
- Stakeholder
- Team
- Vendor



Don't forget to look forward, backward, diagonally, vertically and horizontally!

Change – Ways in which the project deliverable will impact the stakeholders and steps that can be taken to reduce that impact.

Communication – All of the activities that must occur to effectively communicate project information to stakeholders, including what needs to be communicated, to whom, when and by what method.

Consistent – Being consistent with communication refers to the ability to be dependable in terms of timing, value of the message provided, and information shared.

Continuous – Stakeholder identification is not a static activity. The identification of stakeholders is an ongoing process and is therefore, continuous.

Contributor – Stakeholders are contributors to the overall project process and activities. Although some Stakeholders may choose not to participate, having the option to do so would be optimal.

End User – Stakeholders who will be using the end product, service or result of the project efforts.

Expert – Stakeholders can be subject matter experts in various elements of the project deliverables. Their expertise should be leveraged to ensure a successful project deliverable.

Funder – Stakeholders that may be providing the financial support for the overall project effort. They will want to be apprised of the status and progress of the project as well as any challenges that may impact the schedule or the budget.

Identify – The activity that takes place in order to recognize those individuals, groups or organizations that will be determined to be Stakeholders based on the definition.

Impact – Observations gleaned while working on a project that you can leverage for your next project.

Input – Stakeholder expertise with respect to project needs and the impact of those changes.

Partner – Stakeholders that may have a partnership with the organization in the work associated with the project or the deliverables.

Plan – A roadmap, or a detailed way of getting to an end result. Examples include a stakeholder management plan and a communication plan.

Requirements - A condition or capability that is necessary to be present in a product, service or result to satisfy the stakeholder need.

Sponsor – A person or group who provides resources and support for the project and is accountable for enabling its success. The sponsor is also as Stakeholder.

Stakeholder – Any individual, group or organization that may affect, be affected by, or perceive itself to be affected by a decision, activity or outcome of a project.

Team – A group of individuals, with various skills, who will work together to contribute to the overall project and deliver the end result. Project Team members are also Stakeholders.

Vendor – Stakeholders that may be providing equipment, consulting, software or other expertise to help in the project activities and delivery of the end result.